

Faculty of Economics

Organizing Committee:

- Lecturer Grigorie SANDA, PhD
- Assoc.Prof. Mioara Florina PANTEA, PhD
- Lecturer Sergiu RUSU, PhD
- Assist. Raluca Simina BILȚI, PhD Candidate

Scientific Committee:

- Prof. Ramona LILE, PhD
- Prof. Silviu Gabriel SZENTESI, PhD
- Assoc.Prof. Florin Lucian ISAC, PhD
- Assoc.Prof. Mioara Florina PANTEA, PhD
- Assoc.Prof. Vanina Adoriana TRIFAN, PhD

The 18th of May 2018

Section: Economics and Didactics of Economics

D Building, Conference Room

14.30 – 18.00

Plenary session - Invited speakers

Moderators: Lecturer PhD. Gomi Bogdan Cosmin, Lecturer PhD. Bija Monica

Oral session

- *Title: Reddito non illecito ne quindi meritevole di tutela tributaria e l'attivit  delle meritrici*
Author: Prof. Eduardo Maria PICCIRILLI, PhD, Scuola Superiore per Mediatori Linguistici "Academy School" di Napoli
- *Title: Households' savings and forms of savings in Central Eastern Europe between 2000 and 2016*
Author: Assoc. Prof. Zsuzsanna SZ ELES, PhD, Budapest Metropolitan University, Institute of Business Sciences

- **Title: Accounting, legal and fiscal aspects concerning the exploitation of mineral resources**
Authors: Assoc. Prof. Cristina NICOLAESCU, PhD, lecturer Diana TĂGĂDUAN, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics
- **Title: Empirical study on the influence of the capital size on the financial image of a limited liability company**
Authors: lecturer Diana TĂGĂDUAN, PhD, Assoc. Prof. Cristina NICOLAESCU, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics
- **Title: The influence of social media and content marketing on the purchasing behavior of book market consumers**
Authors: lecturer Monica Suzana BÎJA, PhD, lecturer Grigorie SANDA, PhD, Assoc. Prof. Florin Lucian ISAC, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics
- **Title: Accounting depreciation versus tax depreciation**
Authors: Lecturer Lavinia Denisia CUC, PhD, Prof. Lucian CERNUȘCA, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics

16.00 -16.30 Cofee break

- **Title: Rural Tourism in Arad**
Authors: Lecturer Sergiu RUSU, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics
- **Title: Perception Regarding the Hard and Soft Skills Necessary to Access the Accounting Labor Market**
Authors: Assoc. Prof. Robert ALMASI, PhD, Assist. Raluca Simina BILȚI, PhD Candidate, Prof. Lucian CERNUȘCA, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics
- **Title: Tax optimization at the level of economic entities**
Authors: Prof. Vanina Adoriana TRIFAN, PhD, Lecturer Bogdan CONDEA, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics

- **Title: *Critical analysis on the amendments, concerning changes in accounting estimates***
Author: Assist. Valentin BURCĂ, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics

- **Title: *Techniques and tools of quality management within a multinational organization***
Authors: Lecturer Adina Eleonora SPÎNU, PhD, Assoc. Prof. Leonard Sergiu BĂLAN, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics

- **Title: *Ethics and the multinational companies***
Authors: Assoc. Prof. Mioara Florina PANTEA, PhD, Lecturer Lavinia Denisia CUC, PhD, Lecturer Bogdan Cosmin GOMOI, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics

19.00 - Conference Dinner

AVU's Restaurant "Red House" (Ursului Str. no. 2, Arad)

The 19th of May 2018

Section: Economics and Didactics of Economics

D Building, Conference Room

10.00 – 13.00

- **Title: *Quality management and biodiversity in the society of knowledge***
Author: Prof. Ramona LILE, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics

- **Title: *Analysis of agricultural trade relations between some East European countries and the United Kingdom***
Author: Assoc. Prof. Miklós VÁSÁRY, PhD, Budapest Metropolitan University, Business, Communication and Tourism Faculty, Institute of Business Studies

- ***Title: Digital value generation in the 4th industrial revolution***
Author: Assoc. Prof. Attila HORVÁTH, PhD, Head of Online Payments, Budapest Metropolitan University

- ***Title: Communication with the Citizens for an efficient Management of Investment Projects Proposals in Large Infrastructures with the purpose of Accelerated Economic and Social Development by using Statistical Methods***
Author: Prof. Silviu Gabriel SZENTESI, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics

- ***Title: Incompatibilities between the Central - European accounting system and Anglo-Saxon accounting system***
Author: Assoc. Prof. Gheorghe NEAMȚIU, PhD, “Aurel Vlaicu” University of Arad, Faculty of Economics