

REASONING THE NEED FOR SPORTS PROMOTION AND GUIDANCE IN FIELD EVENTS

Corina DULCEANU

„Aurel Vlaicu” University of Arad

Abstract

One of the most important preoccupation of the contemporary sport is the process of identification of most talented sportmen, who need to get involved in a training program.

The purpose of the present research is that of perfecting the present selection system, firstly in field events and supplementing it with sport events, psycho motive tests and coordinative abilities, all in the same time with the promotion of some actions of sportive orientation for athletics in schools.

Key words: mediating, athletics, performance

Introduction

Throughout my work of documentation on the phenomenon of mediating athletics, I found that, unfortunately, national action to promote sports are almost nonexistent. Media action in this direction is extremely low, with no promotion campaigns, specialized TV programs that athletics in general and among children in particular, to be brought to public attention. Print media in Romania is deficient in articles on the subject of athletics, even if the results of its great values ??are made public. Media coverage of the competition athletics, reduced to nonexistent in the major media outlets (TV, radio and the press) are a major cause for the lack of interest shown by the public towards this branch of sport.

The absence of events to mark the importance and attractiveness of athletics, as well as the few activities to promote the county commissions of athletics, made us to deepen further more the need for this sports branch to be known among the school population.

Through its specificity, field events involve nothing spectacular or attractive, as do other sports, such as football (which lately

has become a true financial industry), or tennis, a discipline that requires the sacrifice of those who practice it, sacrifices that their parents are willing to assume just because it is “fashionable”. A significant amount of work and dedication that the athletics practice require children, leads to a reduced presence in the specialized fields.

Methods. Analysis

To substantiate the need for action to promote athletics in the school system we made an analysis and compilation of clubs and sports organizations in five counties (Arad, Timis, Caras-Severin, Hunedoara and Cluj) which give children the opportunity to practice performance athletics.

Following the analysis conducted on the data made available by the FRA concerning specialized units (sports clubs, sports program high schools, etc.) in the surveyed counties where children could practice performance athletics, it appears that there are opportunities to practice this sports discipline, as illustrated in the diagram below, which, however, are not valued to a significant extent. Sports clubs and sports program high schools, whose athletes are listed in the children national championships, indoors and outdoors, are highlighted by red marking. (according to FRA)

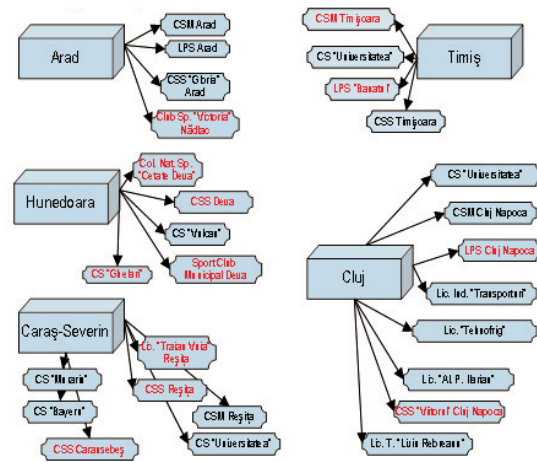


Fig 1. Specialized units network of the surveyed counties

Parallel to this analysis, we carried out the quantification number of the participants in these clubs at Children's National Championships (summer and winter national championships) in the period 2008-2010, based on the data provided by the Romanian Athletics Federation.

Results

The analysis of the results of the children's national championships between 2008-2010, published by the FRA, reveals that although the number of participants has grown nationally, as evidenced in chart. 1, in the counties included in our research, the participation rate is extremely low, ranging between 0.1% and 2.9% in 2009 and 0.1% and 1.3% in 2010.

Table no. 1. The number of participants in the National Championships mentioned by RAF, legitimate in specialized units in the surveyed counties

Region	Organization	2008	2009	2010
AR	Club Sp. "Victoria" Nădlac	-	3	4
	CSM Timișoara	2	1	-
TM	LPS "Banatul"	2	1	-
	Col. Naț. Sp. "Cetate Deva"	-	19	7
HD	CSS Deva	-	2	18
	Sport Club Municipal Deva	-	2	-
	CS "Ghelari"	6	2	2
	Lic. "Traian Vuia" Reșița	8	2	12
CS	CSS Reșița	-	1	-
	CSS Caransebeș	-	17	8
	LPS Cluj Napoca	15	24	30
CJ	CSS "Viiitorul" Cluj Napoca	-	4	27

I believe this is due to poor promotion of the benefits of this sport, both at school level and in sports clubs.

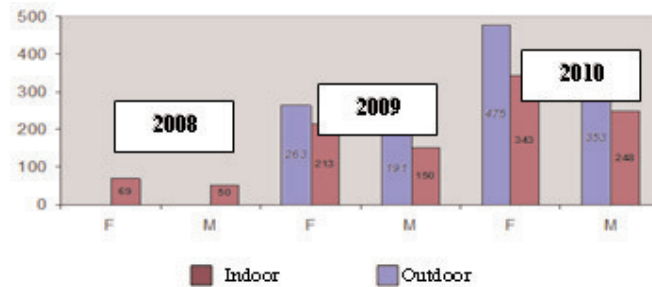


Figure no. 2. The total number of participants in children's national championships

Participants to children's national championships

Table no. 2. The share of participations to the National Championships of children who legitimate in specialized units in the counties surveyed, participants mentioned the RAF

Region	Organization	2008	2009	2010
AR	Club Sp. "Victoria" Nădlac	-	0.4%	0.3%
TM	CSM Timișoara	1,7%	0.1%	-
	LPS "Banatul"	1,7%	0.1%	-
HD	Col. Naț. Sp. "Cetate Deva"	-	2.3%	0.5%
	CSS Deva	-	0.2%	1.3%
	Sport Club Municipal Deva	-	0.2%	-
	CS "Ghelari"	5,0%	0.2%	0.1%
CS	Lic. "Traian Vuia" Reșița	6,7%	0.2%	0.8%
	CSS Reșița	-	0.1%	-
	CSS Caransebeș	-	2.1%	0.6%
CJ	LPS Cluj Napoca	12,6%	2.9%	2.1%
	CSS "Viitorul" Cluj Napoca	-	0.5%	1.9%

Conclusions

In the Romanian school system, promotion and popularization of athletic discipline is insufficient, if not nonexistent; sports oriented actions are needed to improve the basis for selection as well as getting children to practice this sport. Documentation in this area reveals a lack of concern from relevant institutions in this direction, county associations or sports clubs with athletics profile.

Given the qualitative and quantitative arguments (concrete facts and figures) above mentioned, we believe that through sustained action to promote athletics in schools, combined with sportive orientation for this subject, premises for increasing the number of children who practice athletics performance, can be created.

It is necessary to undertake activities to promote athletics having both a cognitive general purpose - knowing the athletics as a sport, as well as a specific goal — to capture students' interest in the target group to willingly participate in testing activities, providing a real basis, extended by selection.

Promotional activity must be considered as a preliminary stage action, prior to testing and selection of children; it is ment to capture their interest and should have as their primary objective the identification of potential students and their orientation by practicing various athletic events, later reflected in the enrollment of athletics clubs .

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