Journal Plus Education, ISSN: 1842-077X, E-ISSN (online) 2068 – 1151 Vol VI (2010), No. 2, pp. 159-168

Modern Toys - Way to Neverland

M. V. Vuković

Miodrag V. Vuković

Teacher Training Faculty, Belgrade

Abstract: The role of toys has changed over past milleniums even though play and toys represent the phenomenon as old as entire civilization. Their meaning, functions, symbolism and values have changed from extremely positive to extremely negative conotations, remembered in collective memory of mankind which includes both idilyc and tragic periods. It seems that our time belongs to the second period. We are on the edge of abyss. Toys which are offered to the youngest generations mark one part of the road that leads us to the abyss. The question is: Why?

Keywords: play, toys, civilization, children – our future, salvation, consciousness manipulation.

Education has always represented important state strategy. Great classical philosopher Plato tells us about it. In his utopia "Republic" (or about righteousness) Plato set the basis of preschool pedagogy, but the basis of pedagogy and educational system in general, as well.

Plato considers education to be so important that an individual or ignorant people must not make decisions about it. In his opinion it represents one of fields of special interest of any state and it has to be organized thoroughly and in a detailed manner.

Educational system includes all activities which have influence on development of individuals who will lead the country and its institutions. Nevertheless, it cannot be achieved instantly. Education represents lasting process. Results are becoming visible over the period of time. Educated people, citizens, represent final products.

Speed has become paradigm of modern civilization. It is considered to be necessary condition of survival, which is wrong. What

is the purpose of a super modern car with speedometer which shows 200 miles per hour if that speed cannot be achieved under these conditions, but only in laboratories or in strictly controlled environment?

There is a huge gap between modern technology and human possibilities, so huge that we can be lost in it.

Play and toys have always belonged to educational systems, i.e. to methodology of education of the young. Numerous books have been written about it. The phenomenon of play has been analyzed form different perspectives – magical and sacral structures of human conscious, political starting points (control of people), inner needs (psychological, physiological, anthropological etc.)

We will not discuss these phenomena. We will emphasize only political dimensions of this phenomenon, actually its anthropological dimensions which refer to the phenomenon of "control of people". It has always been achieved by "manipulation of consciousness". Consciousness represents complex philosophical and theological phenomenon, which is so enigmatic that individuals and groups have dealt and manipulated with it for hundreds of years.

Manipulation of consciousness can be done in all ages; it can refer to both sexes, and all races, at different regions, under all types of climatic conditions, during the day or night. There are no limitations.

One of its most horrible dimensions is abuse of young people, especially abuse of children. We can say that play represents one of the greatest needs of preschool children. There is no physical or mental health without it.

Children can be easily manipulated because of the fact that their consciousness is still developing at that age and it is very delicate and sensitive.

Perverting and loss of values of all aspects of human living on the Earth are typical for contemporary society. Everyday life with highly developed technologies offers bunch of useless information which are harmful to human health.

Television, computers, mobile phones and i-pods, exerted enormous influence upon life of people, especially the young. Thus, we can say that we live in the age of pandemic electronic addiction.

Real goal of these powerful toys is not their positive aspect which is undoubtedly present. It is not the ideal which we strive to achieve. On the contrary, its goal is to maintain control over people, their behavior and everyday life. This state is not final. Some structures go even further to achieve their final goal, which represents complete control over human brain, redirecting of people's thoughts and their abuse. It is attack upon human brain, or to be more precise, neocortical war. (attack upon cortex). We are not interested in military implications of the expression. We talk about attack upon two groups: children and their parents.

All kinds of media (electronic, print etc.) try to gain your attention so that you would not care about important things in your life. They lead us to the garbage dump of human values.

If they managed to gain our attention and link us to their "services", they would maintain their goal.

Most people choose the lowest values which represent dregs of civilization if they have to choose between "Big Brother", "Farm", "Big Mama's House", "Crazy House", "Scandalomania" different "shows", tabloids, concerts of groups and individuals, whose artistic expression and way of life are disputable, and positive values which human race have achieved during the period of its development (harmony, peace, love, artistic and creative potentials, development of reception of positive values, religious and ecological topics).

Both George Orwell and Aldouss Huxley (1984, Animal Farm, Brave New World), as well as other propagandists of positive utopias warned about horrible projects which came together with terrifying future. If we are objective we will never find out if they really believed it, or they were deeply initiated in occult and esoteric groups and only tried to feel the pulse of the rest of humanity and analyze their reactions and do necessary corrections.

Orwell depicts dark vision of humanity suppressed by vicious oppressor, whereas Huxley goes to the opposite direction. In his opinion people will yearn for torturing and oppression so much that they will wish to make their own prison. It will become their favorite place where they could admire technology which denies any thought about individual freedom. My prison will become my paradise. It will be chemical paradise, placed inside, in human brain, whereas hallucinogenic will help them create its external image (agens). Orwell depicts suffering caused by little information and the fact that books are banned. Huxley depicts opposite picture – people do not need to read books because they have television. Internet did not exist then. Orwell feared that information would be hiddeen and banned, Huxley feared that people would be burdened with insignificant trivial facts. In both cases people would miss the point. Orwell anticipated the culture of prisoners whereas Huxley anticipated trivial and sick culture.

In their opinion this gloomy picture will happen half a century from now. From our perspective of view it seems to be other side of the same ideology which is taking firm hold over us now. Only some of contemporary toys are harmless and do not contain aggressive message. (regarding the structure, possible implications, contents, messages, values etc.)

Most of contemporary toys support aggression, manipulation of consciousness, including all above-mentioned forms.

Many of these toys have hidden sublime messages which have different impacts, from immediate (temporary) to lasting ones. Since 1957. when James Vicary introduced this model in advertising, sublime messages have had amazing presence which simply suffocates human consciousness. Possibility to insert the message between 24 "images" (frames), which brain needs to form the picture according to the information it gets from the senses, is much improved today. But even then police, army, political parties, sects, corporations, individuals and groups exploited subconscious messages.

Vicary's result was 57% in comparison to standard results.

During the sixties of the last century research done in developed countries shows that 60% of all kinds of media use sublime messages.

Traditional toys are outdated today. Television and computer are favorite and most dangerous toys, at the same time.

We could make following classification:

Electronic media (TV, computer). Both of them enable installation of video games by special consoles, as well as possibility to watch cartoons.

Printed media, "Gutenberg's galaxy", different texts, pictures, cards, all kinds of designed symbols, sketches, signs and any type of meaningful designation.

All tri-dimensional toys, which can artificially talk or express some emotion, always hide some symbol or message under their visual appearance.

These groups are not strictly defined and you can discover characteristics of one group, among the representatives of another.

The aim of toys is to manipulate the youngest. The purpose of this manipulation is "brain wash", as well as installation of "programs"

(software), social engineering which serves the purpose of the programmers (Big Brother, for example).

We will not discuss these groups in details.

"Children of television" (the expression was coined during the last decades; today it could be replaced with the expression "children of monitor or display") have become means in the experiment of global control of people.

Serbia has become garbage dump of harmful toys. Toys that street sellers sell in improvised counters do not have certificate (declaration) of quality issued by sanitary inspection (there are guns and daggers in the doll box, for example). Law which was introdiced in 1991. does not allow inspection to check the content of toys. They often contain substances which are banned in European countries and many companies send their products at our market. Serbia has become experimental playground, where in vivo experiments are conducted on children. After that there are so called professional medical symposiums where our pediatricians talk about diseases of our children. These results are gathered in information basis of companies and different services which are not well-intentioned towards Serbian children. Serbia, as a state, is not able to stop this. Institutions which should deal with prevention do not take any measures.

well-intentioned Information gathered by international organizations tells us that export of 22 tons of toys is banned, because of different defects (chemical characteristics, organoleptic, heavy metals, instability of material, loss of hair and other parts of a toy, dangerous poisons in the material etc.). The data refers to 2008. There is no information about 2009. It is obvious that someone is making profit. The rest of the state does not do anything. It seems to be in the state of hibernation (which refers to whole year and not only to winter period). 99% of toys which are sold in our market are of low quality, even though some of them are not harmful to children's health (some toys are dangerous because of incorrect parts, burns, suffocating, poisoning, charging leftovers etc).

Unfortunately, no one cares about moral characteristics. Immorality, amorality, relativity of morale has no importance any more. There is no state organ that is in charge for it. It seems that our state thinks children have no soul. If they do not have it, it cannot be poisoned. Thus, our state is not capable to prevent poisoning of children's soul. It seems that someone deliberately wants to manipulate the consciousness of children and parents. It seems that someone wants to create the impression that monstrous video games where the Serbs are villains and bad guys, monstrous films, monstrous toys and books about monsters (about dinosaurs and other monsters), as well as some manifestations (walk with dinosaurs) are "gentle", "soft", "subtle", "harmonious", and "beneficial". All this reflects weakness of the state.

Bloodshed, violence, animal behaviour, weather they are virtual or real, do not touch anyone any more. We got used to murders, death, violence, aggressiveness, destruction. We cherish the culture of death. We deal with anthropology of death all the time. And even more, we present it to children, to our greatest treasure. We are surprised if a boy hits his friend with an object and knocks him down. When preschool teacher asked him why he did that, he answered calmly and selfconfidentially: "Tom hits Jerry and smashes him, and Jerry is quite OK after that. He continues to run away from him." This practice is dangerous. We could also mention a case of few boys who hid in the manhole when they wanted to imitate ninja turtles and scared their preschool teachers.

The most dangerous things are "Ultra" channel and similar channels which present violence, black magic, hell, demons, morbid characters, bizarre situations, sex, prostitution, Satanism, reptiles, dinosaurs etc. Due to liberal installation of web sites we also have pedophilia, under-age prostitution, and sex-trafficking, black magic, witchcraft, neopaganism, Vika-religion, video games with monstrous murders, ritual and satanic murders etc. All these things are presented to children aged from 4, 5 to 6 years old whose nervous system is not formed yet.

All these manifestations are antichristian and antireligious. They represent special form of attack at Serbian ethos, religion and language.

We get the impression that the ideas of "new age" and "new world order" strive to destroy religious orientations so that they would create conglomerate of all existing religions. What will happen later, we'll see.

Newspaper "Politika" recently (on February, 16th 2010, pg. 6) published interview with Mr. Johan Galtung, founder of modern studies of piece. He said that bombing in 1999. was an act of postponed cold war in the Balkans. "Serbia was **already determined victim** (highlightened by MVV), because from the Western point of view it has **wrong religion** and **wrong alphabet**". (...) When Serbia was bombed

the West followed the policy of Cold War. NATO bombing was not war for Kosovo; it was **war against Serbia and Belgrade**.

A few days after this interview had been published UN celebrated international day of languages in the Earth. There are about 6000 languages according to some data, but unfortunately "poor Serbs" have "heavenly language" (maybe angels use it to communicate), so the decision was made for "Merciful Angel" to come down and take them their language away. Neighboring countries did it long time ago, so why the Serbs would not be completely punished because of their language.

Another reason is "wrong faith". Almighty God placed Serbs among the orthodox. He also gave them the aureole of St. Sava. Saint Simeon (Stefan Nemanja) and St. Sava (Rastko Nemanjić), as well as other members of noble dynasty of Nemanjić knew that and strived to create "Heavenly Serbia".

Those who tried to destroy us knew that, too. "Poor Serbs" have "wrong religion" (out of 12 existing and 350 nonexistent religious systems). Thus, they should be offered the scenario of Cartagena. Each Serbian leader should be treated as Hannibal.

Therefore, our youth is especially endangered. They are the target. They should be poisoned. It will be easier later. The laws of geopolitics teach us so.

It seems that everything is in the service of one goal: future totalitarian society. This is only general rehearsal.

Evil, as ontological category, comes from the deepest darkness, and takes over the lead over the Planet. Apocalypse riders are approaching. Is there a hope for 21.century?

Take a look at the phenomenon of "culture jamming". It represents carefully planned deceit. "Spinning" represents the same thing. "Subvertaising", i. e. "advertising which undermines" represents part of that strategy, too. Neuro linguistic programming and sublime messages are part of it. Disney's heroes offer negative values, from drugs and pedophilia to sex. Poor children have to watch all these things. Great French philosopher Jean Bodriar was right when he said that the truth disappeared, that we live in the age of "simulation" and "simulacrum".

We could have written much more about this topic. But, following elements which my associates would present to you will be some kind of continuation of this way of thinking.

There are no innocent in this situation, as Dostoyevski sais, we are all guilty ones. We can mention: globalization as civilization trend,

secularism, commercial toy industry, all kinds of media, their personnel, ministry of culture, ministry of education, schools, associates, pedagogists, psychologists. We should also name the victims: children and preschool teachers. This is our cry to change something. Otherwise we will get to Neverland soon. We warn you that followong images are very disturbing. If children were present here today, they should not be warned. Our collective institutional weakness enabled them to watch these things. I am afriad it is already late. Many children have already been "**coded**".

ONLY SOME OF MODERN TOYS FOR THE YOUNGEST POPULATION ARE HARMLESS AND DO NOT CONVEY AGGRESSIVE AND DESTRUCTIVE MESSAGE (IN ITS FORM, POSSIBLE IMPLICATIONS, CONTENT, VALUES, ETC.)

MOST MODERN TOYS INITATE AGRRESSION, DESTRUCTION, NEGATIVE VIBRATIONS AND MANIPULATE WITH THE CONSCIOUS IN ALL SEGMENTS OF INTERACTIVE REALTIONSSHIP (SUBJECT-OBJECT)

MOST TOYS CONVEY HIDDEN SUBLIME MESSAGES WHICH HAVE DIFFERENT IMPACTS, FROM DIRECT TO LONGLASTING

THE AIM OF THESE MANIPULATIOMNS WITH THE CONSCIOUS OF THE YOUNG IS "BRAIN WASH" AND CONSEQUENTLY INSTALLATION OF "PROGRAMS" (SOFTWARES) OF SOCIAL ENGINEERING WHICH FULLFILLS THE PURPOSE OF A PROGRAMMER (e.g. "BIG BROTHER")

THESE MANIFESTATIONS ARE ANTICHRISTIAN AND ANTIRELIGIOUS. THEY REPRESENT ATTCK AT SERBIAN ETHNOS, RELIGION AND LANGUAGE.

IT SEEMS THAT EVERYTHING SERVES ONE PURPOSE: FORMATION OF FUTURE TOTALITARIAN SOCIETY. THIS IS GENERAL REHEARSAL.

FROM THE DEEPEST DARKNESS THERE COMES THE EVIL, AS ONTOLOGICAL CATHEGORY, PERMEATING THE GOOD AND TAKES OVER THE CONTROL OVER THE PLANET.

APOCALYPSE HORSEMEN

IS THERE A HOPE FOR THE 21. CENTURY?

TOYS- IN THE PAST AND TODAY

Original (archeological) toys

(miniatures of everyday objects)

Folk (hand-made) toys,

In traditional, patriarchal environment

Toys for role-play

Toys used in sport, movement games

Building blocks or constructive materials

Didactic toys

Funny toys

Toys made by children

Formed toys

Unformed toys Half-formed toys Modern toys (mass and classical toys, mechanical toys, remote controlled toys, toys which use electricity etc., as well as the most popular toy – computer)

Research

We have made the questionairre trying to investigate the influence of play and toys on children development. We sent it preschool teachers in different towns. We obtained following results.

• Preschool teachers in Smederevo did the same questionairre as preschool teachers in Ub. The only difference is that preschool teachers in all kindergartens in Smederevo fullfilled it.

• Another questionairre about cartoons referred to cartoons. It was done in cooperation with parents.

• Preschool teachers in Subotica fulfilled the questionairre on influence of toys on children. Paretnts took part in it too.

• Preschool teachers in Subotica helped children fulfill the questionairre about cartoon characters.

• Preschool teachers in Svilajnac helped children and parents fulfill the questionairre on antichristian toys.

• DO YOU PLAY VIDEO GAMES IN WHICH MONSTERS APPEAR?

• Preschool teachers in Novi Beograd helped children fulfill the questionairre on modem games and toys

- DO YOU WATCH CARTOONS IN WHICH MONSTERS APPEAR?
- CHILDREN ARE SUBJECTED TO MEIDA MANIPULATION IN THEIR CHOICE
- OF TOY
- THERE ARE EVEN MORE ANTUICHRISTIAN TOYS OVER
- PERIOD OF TIME
- SOMETOYS CAUSE AGRESSIVENESS
- FAVOURITE TOY
- LIST OF TOYS
- THERE ARE GENERATION DIFFERENCES IN THE CHOICE OF TOYS.
- CHILD SHOULD BE ALLOWED TO FREELY CHOOSE HIS/HER TOYS
 Conclusion

• The questionairre included 85 preschool teachers, 362 parents and 437 children.

• The criteria were heterogenous, and attitudes of examinees were different, but general result is:

- there are very dangerous toys for children.

Most common questions in the questionairre answered by children, parents and preschool teachers are:

• Do children play enough?

- Most examinees thinks they do

• How much time do children spend in front of TV?

- Most examinees think they spend from half anhour to two hours daily.

• Do children watch cartoons too much?

- All examinees think they do.

• What are children's favorite toys?

- Dolls, cars and building blocks are in the first place

- Aggressive toys (guns, shotguns, swords, cartoon characters) are in the second place

We have reached the conclusion:

• Number of children who are NEGLECTED is becoming greater

• Children have too much freedom in their choice of toys and games.

 \bullet Parents are NOT FAMILIAR with all kinds of modem toys available to children

WE CALL FOR:

- PARENTS
- EXPERTS (PEDAGOGISTS, PSYCHOLOGISTS, ...)
- MINISTRY OF EDUCATION
- MINISTRY OF CULTURE
- REPRESENTATIVES OF GOVERNMENT
- COMMERCIAL INDUSTRY REPRESENTATIVES

TO PAY MORE ATTENTION TO CHILDREN AND THINGS THAT ARE AVAILABLE AND BEING OFFERED TO THEM, TO GIVE SUPPORT TO PRESCHOOLTEACHERS AND HELP THEM EDUCATE FUTURE GENERATIONS, BECAUSE THEY ARE OUR FUTURE